

Forensic Accounting and Fraud Examination

PREFACE

The authors of this text had the good fortune to be brought together through the National Institute Justice's project to develop a model curriculum for the nation in fraud and forensic accounting. L Riley was one of the co-chairs and Professor Kranacher and Joseph Wells were members of the project' Planning Panel. The outcome of the activity was a model curriculum authored by 46 nationally recognized experts, published as the NIJ Research Report, "Education and Training in Fraud and Forensic Accounting: A Guide for Educational Institutions, Stakeholder Organizations, Faculty, and Students," available through the National Criminal Justice Resource System (http://www.ncjrs.gov/pdffiles1/nij/grants/217589.pdf). The document has been well-received by the academic community as demonstrated by the November 2008 edition of *Issues in Accounting Education* which devoted the entire November publication to an in-depth examination of the model curriculum and its adoption by academic institutions.

Upon completion of the NIJ curriculum project, the authors realized that while several excellent textbooks were available in fraud examination or forensic accounting, none adequately explored all of the topical areas addressed by the model curriculum. Consequently, we decided to embark on a project to examine in detail the areas addressed by the model curriculum.

The result is this text: Forensic Accounting and Fraud Examination.

IMPORTANT FEATURES

In addition to its grounding in the model educational curriculum, a number of additional features make this book unique:

- The authors maintain the devotion to Joseph Wells' Fraud Examination text and the work of the Association of Certified Fraud Examiners to focus not on the accounting numbers but on the individuals and activities behind fraud and civil litigation disputes. People and their choices are at the heart of fraud examination and financial forensic engagements. The book starts, as many others, with a review of the work of Sutherland, Cressey, Hollinger and Clark, and W. Steve Albrecht, but ventures beyond those seminal ideas.
- · Some of the concepts examined include:
 - · Motivations for nefarious activities beyond money such as ego, ideology, and coercion
 - The modus operandi of predators—individuals who deliberately commit wrongful acts
 - · The impact of collusion and management override on preventive and deterrent activities
 - · Consideration of ethical decision making
- "The Fraudster's Perspective:" Interviews, thoughts, and contributions by the former CFO of the "Crazy Eddie" fraud, Sam Antar.
- The text embraces contributions by the greater forensic communities including accounting, law, psychology, sociology, criminology, intelligence, information systems, computer forensics, and other forensic science fields.
- The text provides a detailed examination of the investigative process as well as an extensive array of tools and techniques used to investigate fraud and financial forensic issues.

CONTENT

- The book has 5 main sections:
 - I. Introduction to Fraud Examination and Financial Forensics (Ch 1-2)
 - II. Criminology, Ethics, and the Legal, Regulatory, and Professional Environments (Ch 3-6)

CONTENTS

FOREWORD xiii	Predication 32
	Fraud Prevention and Deterrence 33
NOTE TO STUDENTS *V	Fraud Detection and Investigation 33 Remediation: Criminal and Civil Litigation and Internal
ADOUGHT AUTHORS	Review Questions 33
ABOUT THE AUTHORS xviii	Endnotes 33
SECTION I	CHAPTER 2 CAREERS IN FRAUD EXAMINATION AND FINANCIAL FORENSICS 35
INTRODUCTION TO FRAUD EXAMINA- TION AND FINANCIAL FORENSICS	Learning Objectives 35 Background 35
CHAPTER 1 CORE FOUNDATION RELATED TO FRAUD	Places Where Fraud Examiners and Financial Forensic
EXAMINATION AND FINANCIAL FORENSICS 2	Specialists Work 36
	Professional Services Firms 36
Learning Objectives 2	Public and Private Companies 36
What Is Fraud? 2	Regulatory Agencies 37
Legal Elements of Fraud 2	Government and Nonprofits 37
Major Categories of Fraud 4	Law Enforcement Agencies 38
Common Fraud Schemes 5	Law Firms 39
What Is the Difference between Fraud and Abuse? 6	Related Professions 39
What Is Financial Forensics? 8	Law 39
The Pole of Auditing Front Eventions and Financial	Psychology 39
The Role of Auditing, Fraud Examination, and Financial Forensics 9	Sociology 40
The Basics of Fraud 10	Criminology 40
Who Commits Fraud and Why 12	Intelligence 40
The Fraud Triangle: Opportunity, Perceived Pressure,	Information Systems and Computer Forensics 40 Other Forensic Science Fields 42
and Rationalization 12	Business Administration, Management, and Corporate
M.L.C.E 13	Governance 42
The Cost of Fraud and Other Litigation 14	Boards of Directors 45
ACFE 2008 Report to the Nation on Occupational Fraud	Audit Committees 45
and Abuse 14	Senior/Executive Management 46
Non-Fraud Forensic and Litigation Advisory	Internal Audit 46
Engagements 23	External (Independent) Audit 46
The Investigation 23	Regulators and Governing Bodies 46
The Mindset: Critical Thinking and Professional	Professional Organizations and their Related
Skepticism 23	Certifications 47
Fraud Risk Factors and "Red Flags" 24	Association of Certified Fraud Examiners (ACFE) 47
Evidence-Based Decision Making 25	American Institute of Certified Public Accountants
The Problem of Intent: Investigations Centered on the	(AICPA) 47
Elements of Fraud 25	Forensic CPA Society (FCPAS) 49
The Analysis of Competing Hypotheses (The	Information Systems Audit and Control Association
Hypothesis-Evidence Matrix) 26	(ISACA) 49
Methodologies Used in Fraud and Financial Forensic	Institute of Internal Auditors (IIA) 49
Engagements 28	National Association of Certified Valuation Analysts
The Importance of Nonfinancial Data 30	(NACVA) 50
Graphical Tools 31	Society of Financial Examiners (SOFE) 50
The Importance of the Story Line: Who, What, Where,	International Fraud Examination and Financial
When, How, and Why 31	Forensics 51
Teamwork and Leadership 32 Fraud Examination Methodology 32	Education: Building Knowledge, Skills, and Abilities in
Trade Diamination Methodology 32	Fraud Examination and Financial Forensics 51

Money Laundering 94

Prerequisite Knowledge and Skills 52 Exposure Material/Course 53 In-Depth Course Material 54 The Role of Research in a Profession 54 The Institute for Fraud Prevention (IFP) 54 Where Are the Knowledge Frontiers? 55 Review Questions 55 Endnotes 56 SECTION II CRIMINOLOGY, ETHICS, AND THE	Racketeering Influence and Corrupt Organizations Act (RICO) 96 Conspiracy 97 USA Patriot Act 97 The Bank Secrecy Act 98 Mail Fraud 99 Wire Fraud 99 The U.S. Banking System 99 Moving Money Internationally 101 Other Complex Frauds and Financial Crimes 103 Tax Evasion and Fraud 103 Bankruptcy Fraud 106 Securities Fraud 108
LEGAL, REGULATORY, AND PROFESSIONAL ENVIRONMENTS CHAPTER 3 WHO COMMITS FRAUD AND WHY:	Review Questions 109 Endnotes 110
CRIMINOLOGY AND ETHICS 58	CHAPTER 5 CYBERCRIME: COMPUTER AND INTERNET FRAUD 111
Learning Objectives 58 Criminology 59	Learning Objectives 111
Occupational Fraud and Abuse 60	Overview of Cybercrime 112
White-Collar Crime 60	The Role of the Computer in Cybercrime 114
Organizational Crime 60	Computer Fraud versus Computer Crime 115
Organized Crime 61	Losses or Other Damages Related to Computer
Torts, Breach of Duty, and Civil Litigation 61	Crimes 116 International Aspects of Computer Crime 117
Research in Occupational Fraud and Abuse 62	Frauds And Other Threats in the Digital World of
Edwin H. Sutherland 62	Computers 118
Donald R. Cressey 62	Insider Threats 118
Dr. Steve Albrecht 69 Richard C. Hollinger and John P. Clark 71	Computer Hacking 119
Richard C. Hollinger and John P. Clark 71 Ethics 76	Computer Viruses 121
Approaches to Ethical Problem Solving 77	Hardware, Software, and Data Security 124
Ethical Principles 77	Internet Fraud 127
Ethics, Trust, and Responsibility 78	Electronic Commerce (E-Commerce) 128
Ethics in Practice 78	Typical Internet Schemes 128
Ethics and Values as Drivers of Personal Behavior 78	Complex Frauds and Financial Crimes in Cyberspace 131
Professional Conduct 79	Money Laundering in Cyberspace 133
Ethics at Client Entities: The Foundation for Fraud	Reporting Cybercrime: Computer and Internet Crime 135
Prevention and Deterrence 80	Review Questions 135
Five-Step Approach to Fraud Prevention, Deterrence, and Detection 83	Endnotes 135
Review Questions 84 Endnotes 84	CHAPTER 6 LEGAL, REGULATORY,
Endnotes 84	AND PROFESSIONAL ENVIRONMENT 137
CHAPTER 4 COMPLEX FRAUDS AND FINANCIAL	Learning Objectives 137
CRIMES 86	Introduction 137 The Rights of Individuals 138
Learning Objectives 86	Interviews 139
"Predators" versus the "Accidental Fraudster" 86	Searches 140
Collusion: Multiple Individuals, Organizations, and	Surveillance 141
Jurisdictions 88	Discharging a Suspected Wrongdoer from
Legitimate Activities Mixed with Illegal Activities and the Need to Isolate Illegal Activities 88	Employment 142 Privileges 142
Dismantling Organizations: Asset Forfeiture and	Probable Cause 143
Seizure 89	Rules of Evidence 145
Schemes and Illegal Acts Associated with Complex Frauds	Criminal Justice System 146
and Financial Crimes 89	Civil Justice System 148
Organized Crime 89 Drug Trafficking 91	Complaints and Pre-trial Activity 148
Terrorism Financing 92	Negotiated Settlements 149 Pre-trial Motions and the Civil Trial 150
TOTOTION I MUNICING	The trial Motions and the Civil kildi 100

Regulatory System 150

Basic Accounting Principles—A Survivor's Guide to Accounting 151 The AICPA and Statement on Auditing Standards	The Fraud Triangle: Opportunity, Perceived Pressure, and Rationalization 203 M.I.C.E 205
No. 99 156	The Problem of Intent: Investigations Centered on the
The Sarbanes–Oxley Act of 2002 158 Enhanced Financial Disclosure Requirements 165	Elements of Fraud 205 The Definition of Evidence 206
Protections for Corporate Whistle-Blowers under	Evidence Sources of the Act, Concealment, and
Sarbanes—Oxley 166	Conversion 207
Enhanced Penalties for White-Collar Crime 166	Documents 207
The Public Company Accounting Oversight Board	Bank, Credit Card, and Investment Statements 208
(PCAOB) 167	Invigilation 209
Committee of Sponsoring Organizations' (COSO)	Interviewing and Interrogation 210
Enterprise Risk Management Framework (ERM) 169	Surveillance and Covert Operations 210
PCAOB's Auditing Standards Nos. 3 and 5 169	Confidential Sources and Informants 211
IIA Practice Advisories 1210.A2-1 and 1210.A2-2 170	CTRs, SARs, and FinCen 8300 211
The Role of Corporate Governance 172	E-mail 212
Review Questions 172	Data Mining, Pattern Recognition, and Other Digital
Endnotes 172	Tools 212
	Other Physical Evidence 213
	Evidence Sources Specific to Concealment 213
SECTION III	Altered Documents 214
DETECTION AND INVESTIGATIVE	General Ledger, Journal Entries, and Reconciling
TOOLS AND TECHNIQUES	Items 215
TOOLS AND TECHNIQUES	Tax Returns 215
CHAPTER 7 FRAUD DETECTION: RED FLAGS	Evidence Sources Specific to Conversion 216
AND TARGETED RISK ASSESSMENT 174	Locating Hidden Assets and Unknown Sources of
Learning Objectives 474	Income 216 Connected Offshere Financial Accounts Transactions
Learning Objectives 174 Corporate Governance and Fraud 174	Concealed Offshore Financial Accounts, Transactions, and Loans 217
Management's Responsibility 174	Indirect Methods of Income Reconstruction 217
The Role of the External Auditor 176	Databases, Sources of Information, and
Boards of Directors and Audit Committees 179	Extra-organization Intelligence 225
Internal Auditors 180	Internet Searching 226
Fraud Detection 181	Relevance, Reliability, and Validity 227
Understanding the Business 182	Work Papers: The Organization of Evidence and
The Internal Control Environment 183	Analysis 230
The Use of Red Flags to Detect Fraud 184	Review Questions 232
Tips and Complaints 184	Endnotes 232
Behavioral Red Flags 185	
Analytical Anomalies 186	CHAPTER 9 EFFECTIVE INTERVIEWING
Accounting Anomalies 187	AND INTERROGATION 233
Internal Control Irregularities and Weaknesses 189	
The Power of Nonfinancial Numbers 191	Learning Objectives 233
Using Red Flags as a Basis for Further	Introduction to Interviews and Interrogations 234
Investigation 192	Interviews in Fraud Examinations 235
Targeted Fraud Risk Assessment 192	Interviews in Fraudulent Financial Statements and Tax
Targeted Fraud Risk Assessment in a Digital	Returns 235
Environment 197	Overview of the Interview and Interrogation Process 23
Prevention and Deterrence in a Digital	Preparation and Planning 236
Environment 197	General Approach to Conducting Interviews 237
Digital Evidence 197	Interviews of Witnesses 237
Detection and Investigation in a Digital	Three Stages of Interviewing: Introduction, Body, and
Environment 200	Close 238 Two Stages of Interrogations: Introduction and
Review Questions 200	Two Stages of Interrogations: Introduction and Admission-Seeking 239
Endnotes 201	Five Types of Interview and Interrogation Questions 239
	Introductory Questions 239
CHAPTER 8 DETECTION AND INVESTIGATIONS 202	Informational Questions 241
Learning Objectives 202	Closing Questions 243
Investigations: Who, What, Where, When, How, and	Assessment Questions 244
Why 202	Admission-Seeking Questions 247
Predication 203	Judging Deception 255

CONTENTS

Physiology of Deception 255 Other Schemes 320 Verbal Cues to Deception 256 Concealing Inventory Shrinkage Altered Inventory Records 321 Nonverbal Cues to Deception 257 Ability to Judge Deception 258 Fictitious Sales and Accounts Receivable 321 Write-Off Inventory and Other Assets 321 Joe Wells' Ten Commandments for Effective Physical Padding 322 Interviews 259 Preventing and Detecting Noncash Thefts that Are Comprehensive Guidelines: Information Collected in Concealed by Fraudulent Support 322 Interviews 260 Proactive Computer Audit Tests for Detecting Noncash Review Questions 263 Endnotes 263 Misappropriations 323 Review Questions 324 CHAPTER 10 USING INFORMATION TECHNOLOGY CHAPTER 12 CASH DISBURSEMENT SCHEMES

FOR FRAUD EXAMINATION AND FINANCIAL FORENSICS 264

Learning Objectives 264 The Digital Environment 264 Overview of Information Technology Controls IT Audits and Assurance Activities 266 Digital Evidence 266 Tools Used to Gather Digital Evidence 267 Recovering Deleted Files 268

Recovering Deleted E-mail 269 Restoring Data 269

Detection and Investigation in a Digital Environment 271 Data Extraction and Analysis Software Functions 272 Data Extraction and Analysis Software 275

Graphics and Graphics Software 285

The Association Matrix 285

Link Charts 286 Flow Diagrams 288

Timelines 289

Other Graphical Formats 289 Case Management Software 291

Review Questions 292

Endnotes 292

SECTION IV

FRAUD SCHEMES

CHAPTER 11 CASH RECEIPT SCHEMES AND OTHER ASSET MISAPPROPRIATIONS 294

Learning Objectives 294 Skimming Schemes 295 Sales Skimming 295 Receivables Skimming 301 Proactive Computer Audit Tests for Detecting Skimming 304 Cash Larceny Schemes 306 Larceny at the Point of Sale Larceny of Receivables 309 Cash Larceny from the Deposit 310 Proactive Computer Audit Tests for Detecting Cash Larceny 312 Noncash Misappropriation Schemes 314 Misuse of Noncash Assets 314 Unconcealed Larceny Schemes 315

Asset Requisitions and Transfers 317

Purchasing and Receiving Schemes 318

False Shipments of Inventory and Other Assets

Learning Objectives 325 Billing Schemes 325 Shell Company Schemes 325 Billing Schemes Involving Nonaccomplice Vendors 331 Personal Purchases with Company Funds 333 Proactive Computer Audit Tests for Detecting Billing Schemes 337 Check Tampering Schemes 339 Forged Maker Schemes 339 Forged Endorsement Schemes 344 Altered Payee Schemes 347 Concealed Check Schemes 349 Authorized Maker Schemes 351 Concealing Check Tampering 353 Proactive Computer Audit Tests for Detecting Check Tampering Schemes 357 Payroll Schemes 358 Ghost Employees 359 Falsified Hours and Salary 362 Commission Schemes 365 Proactive Computer Audit Tests for Detecting Payroll Fraud 367 Expense Reimbursement Schemes 371 Mischaracterized Expense Reimbursements Overstated Expense Reimbursements 373

Fictitious Expense Reimbursement Schemes 375 Multiple Reimbursement Schemes 377

Proactive Computer Audit Tests for Detecting Expense Reimbursement Schemes 378

Register Disbursement Schemes 378

False Refunds 378

False Voids 380

Concealing Register Disbursements 381 Preventing and Detecting Register Disbursement

Schemes 382

Proactive Computer Audit Tests for Detecting Register

Disbursement Schemes

Review Questions 383

CHAPTER 13 CORRUPTION AND THE HUMAN FACTOR 384

Learning Objectives 384 Corruption Schemes 386 Bribery 387 Illegal Gratuities 396 Economic Extortion 396

Conflicts of Interest 396 Proactive Computer Audit Tests for Detecting	Quantifying Lost Revenues and Increased Expenses 460
Corruption 401	Determining Lost Profits 461
The Human Factor 403 Greed 403	Determining Incremental Costs 462 The Time Value of Money 464
Wages in Kind 403	Communicating and Defending the Results of
Unreasonable Expectations 404	Commercial Damage Estimates 465
Understanding Fraud Deterrence 404	Valuations 466
Review Questions 407	Overall Engagement Considerations 466
Endnote 407	The Types of Valuation Engagements 467
	Measures of Value 468
CHAPTER 14 FINANCIAL STATEMENT FRAUD 408	Determining Market, Fair Market, and Fair Value 468 Discounted Earnings and Cash Flows 469
Learning Objectives 408	Estimating the Risk-Adjusted Discount Rate 469
Accounting Principles and Fraud 408	Forecasting Income and Cash Flows 470
Fraud in Financial Statements 408	Asset Valuation Models 472
Conceptual Framework for Financial Reporting 410 Responsibility for Financial Statements 414 Users of Financial Statements 414	Market and Accounting-Based Comparables Models 472 Valuation Discounts and Premiums 473
Types of Financial Statements 415 Fraudulent Financial Statement Schemes 419	Other Ownership Interests Subject to Valuation 473 Conclusion of Value 473
Defining Financial Statement Fraud 419	The Valuation Report 473
Costs of Financial Statement Fraud 420	Personal Injury, Wrongful Death, and Survival
Fictitious Revenues 421	Actions 477
Timing Differences 424	Losses: Personal Injury 477
Concealed Liabilities and Expenses 428	Losses: Wrongful Death and Survival Cases 478
Improper Disclosures 431	Analysis of Earnings Losses 478
Improper Asset Valuation 434	Analysis of Lost Employment Benefits Associated with
Detection of Fraudulent Financial Statement	Lost Earnings 483
Schemes 438	Analysis of Lost Nonmarket Services 485
Deterrence of Financial Statement Fraud 442 Reduce Pressures to Commit Financial Statement Fraud 442	Analysis of Medical and Life-Care Costs 486 Injured Children, Homemakers, and Retired Persons 486
Reduce the Opportunity to Commit Financial Statement Fraud 443	Review Questions 487 Endnotes 487
Reduce Grounds for Rationalizing of Financial Statement	
Fraud 443	CHAPTER 16 REMEDIATION AND LITIGATION
Review Questions 445	ADVISORY SERVICES 488
Endnotes 446	Laaming Objectives 400
	Learning Objectives 488 Introduction to Remediation 488
	Recovery of Money and Other Assets 489
SECTION V	Identification of Money and Assets for Recovery 489
FINANCIAL LITIGATION ADVISORY	Following versus Tracing the Money 490
SERVICES AND REMEDIATION	Legal Methods for Recovery of Assets 491
CHAPTER 15 CONSULTING, LITIGATION SUPPORT,	Support for Criminal and Civil Court Actions 492
AND EXPERT WITNESSES: DAMAGES, VALUATIONS,	Fact Witnesses versus Expert Witnesses 493
AND OTHER ENGAGEMENTS 448	Supporting the Investigation 494
I OI:	Evaluation of the Evidence 496
Learning Objectives 448 Consulting, Litigation Support, and Expert Witnesses 448	Report Writing 496
Consulting, Litigation Support, and Expert Witnesses 448 Professional Standards and Guidance 448	Credibility 497 Deposition Testimony 499
Engagement Issues and Professional Responsibility 449	Deposition Testimony 499 Direct Examination 499
Types of Consulting and Litigation Support	Cross-Examination 500
Activities 450	Restructure the Internal Control Environment 502
Tools and Techniques: General Discussion 451	Overview of an Anti-Fraud Environment 502
Commercial Damages 455	Internal Control Policies and Procedures 503
Legal Framework for Damages 456	Risk Assessment and Internal Control 503
Types of Commercial Damages 456	The Importance of Corporate Governance 504
The Loss Period 457	The Risk of Management Override 504
Economic Framework for Damages 457	Early Reaction to Symptoms 505

XII CONTENTS

AICPA Statement on Auditing Standard (SAS) No. 99, "Risk Factors Relating to Misstatements Arising from Fraudulent Financial Reporting" 505 AICPA Statement on Auditing Standard (SAS) No. 99, "Risk Factors Relating to Misstatements Arising from Misappropriation of Assets" 507

Lessons Learned 509 Review Questions 510

Endnotes 510

APPENDIX A REFERENCES AND RESOURCES 511

APPENDIX B FRAUD ACTS 515

GLOSSARY 517 INDEX 523